

**Quarterly Issues/Programs List for Station KFFV TV
July 1 – September 30, 2012**

Placed in the Public File October 10, 2012

Section I. Topics:

1. Environment
2. Workforce Training and Job Development
3. Health/Wellness
4. Women's Issues
5. Education
6. Minority Issues
7. Parenting
8. Community Involvement and Engagement, Advocacy

Section II. Responsive Programming

Program	Day	Time Period
Actitud Latina (Latin Attitude)	Wednesday	5:30 pm
Actitud Latina	Wednesday	Midnight (repeat)
Actitud Latina	Sunday	10:30 am (repeat)
AAT Talk	Sunday	9:30-10:00 pm
AAT Talk Program	Monday	2:30-3:00 pm (repeat)

Actitud Latina is a locally-produced program with a mix of local news, entertainment, music and interviews. This Program seeks to provide relevant, educational and important information to the local Latin community, while keeping them entertained and culturally connected. Works with many non profit community organizations, neighbors and others. Primarily Spanish language, with some bilingual content.

AAT Talk "AAT Talk" A weekly talk show focusing on issues and stories target towards Seattle Chinese residents. Segments feature specialist in medical, law, local politics and local current events. Programs are primarily in Cantonese and Mandarin Chinese with some bilingual conversation.

1. Environmental

Actitud Latina August 22, 2012 (repeat August 26, 2012)

Report: Tourism in WASHINGTON STATE

MAGNUSON PARK

Length 4:00

This week's look at tourism and the impact of tourism in Washington state focused on Magnuson Park.

Actitud Latina August 15, 2012 (repeat August 19, 29 and September 2, 2012)

Report: Tourism in WASHINGTON STATE

LAKE CHELAN

Length 4:00

This feature report on tourism in Washington state, introduced viewers to tourist sites in Washington State, offered a brief history of tourism in Washington and focused on Lake Chelan, one of Washington's perennial favorite destinations.

AAT Talk -Preparing your Yard for Fall/Winter August 28, 2012
(repeat August 29, 2012) Duration 26 minutes

The fall and winter seasons are major transitions periods and your yard should not be over looked during this time. Landscape and design expert, Wen Liu Chen, talks about her 15 years' experience of maintaining a yard to the best during this time. Even though no major gardening is required during this time, but some covering and adding the correct fertilizer will help ensure your yard won't be a surprise when spring comes by. Wen also discussed some early planting of flower bulbs and by spring they will be ready to blossom.

2. Workforce, Training and Job Development

Actitud Latina July 18, 2012 (repeat July 22, 012)

Interview with Betty Koteles of the Latino Education and Training Institute (LETI)

Length 4:00

In this conversation we talk about the programs offered by LETI and benefits of this for our community. LETI programs offered include financial education classes, English classes, computer classes, and elementary classes with a program from Mexico. These programs are offered free of charge to the community.

Actitud Latina September 19, 2012 (repeat September 23, 2012)

Interview with Beto Yarce of Washington C.A.S.H.

Length 2:00

The Washington Community Alliance for Self Help (C.A.S.H.) partners mentors with entrepreneurs in the community and with cash resources to start or expand a business. This non-profit organization offers assistance with legal, marketing, financial planning and business education and training as well as eer-to-peer networking and support groups. This discussion focused on micro-loans and

other financing available through the organization, and how minority business owners in particular can avail themselves of the opportunities.

3. **Health and Wellness**

Actitud Latina August 2, 2012 (repeat August 6, 2012)

Interview with Matias Valenzuela of Public Health Seattle and King County

Length 4:00

Whooping cough is undergoing a resurgence in the community; this interview focused on the importance having children vaccinated, where to obtain the vaccine for children at low or no cost, and identifying symptoms of the disease and how/where to seek immediate treatment.

Actitud Latina August 15, 2012 (repeat August 19, 29, 2012)

Interview with Lance Hunsinger, CEO, Community Health Plan of Washington

Length 3:00

In 2012, this organization is celebrating twenty years of providing low-income community medical services of high quality for all enrollees in the program.

Actitud Latina September 5, 2012 (repeat September 9, 2012)

Interview with Circus Talent from Circus Fit Ringling Bros and Taylor Graham from Seattle Sounders

Length 4:00

Circus fit Program began in 2005, to interest people in staying fit with activities taking place at the circus. This segment focused on the importance of being active, exercising and eating right, and finding an engaging and entertaining approach to working out.

Actitud Latina September 12, 2012 (repeat September 26, 2012)

Interview with representatives from Toros BMX Racing Group, a local (Seattle) group of dedicated BMX bicycle racers, who promote the social, health and community benefits of involvement with this Latino group of BMX riders and racers.

Length 3:00

AAT Talk - Knowing your Basics of your Body July 8, 2012 (repeat July 9, 2012)

Duration 26 minutes

We all know to exercise and eat healthy in order to be healthy; however Dr. Yam talks about other techniques and methods to ensure longevity. Dr. Yam started with the must know information and moved into more elaborate discussions about a person's health. He did mention some of these preventive measures can be only conducted by a Doctor and emphasizes you should go see doctor at least once or more in a year.

AAT Talk - Food Pyramid and Intake August 19, 2012 (repeat August 20, 2012)

Duration 26 minutes

Most people have seen a food pyramid once in their life, but does one fully understand and know how to utilize it? 20 year Nutrition expert, Maria Kao speaks about in detail about the food pyramid and how one should apply to their

daily life style. The segment is focus on not just eating healthy, but promoting what person should or not be eating. At the same time a discussion how eating #.
Health and Wellness, continued

some certain foods can be a natural substitute for pills and preventing health issues such as cholesterol, high blood pressure, etc.

AAT Talk - Taking Care of your Parents When They Get Old”

July 28, 2012 (repeat July 29, 2012)

Duration 26 minutes

From birth to adult hood, your parents have always taken care of you. At point of time, it's your turn to take care of your parents due to old age. CISC, a non-profit Asian consulting service located in Seattle explains the assistance options available for taking care of your parents. The CISC rep started from low income options to paid options available. Besides senior housing, the rep also covered of medical and transportation options available to the public. Most of these programs are cost effective and won't become a financial burden to a family.

AAT Talk - Fall Season Health Tips Sept 23, 2012 (repeat Sept 24, 2012)

Duration 26 minutes

The fall season is well known as the time where colds and germs are spreading at rapid rate. AAT TV's resident doctor, Dr. Xue shares her expertise about preventions from catching colds. She also mentioned a good diet is very important in order to build a robust immune system. Also catching up on the basic flu shots and test are very important.

4. Women's Issues

Actitud Latina September 26, 2012 (repeat September 30, 2012)

Interview Hillary Stern, President of Casa Latina

Length 5:00

The President of Casa Latina detailed the many services provided by Casa Latina. This non-profit organization is a perennial award-winner for its work in social justice, women's rights, adult biliteracy, advocacy for communities of color, and more. Services discussed in this interview included helping workers secure back pay, daycare in the workplace, English classes, Spanish classes, computer classes and more. Included was a video tour of the new facilities at Casa Latina.

Actitud Latina August 2, 2012 (repeat August 6, 2012)

Interview with Jacqueline Garcia of Organization Circulo de Mujeres

Length 4:30

Disucssion regarding parenting as a minority in the community; helping women face motherhood as a single parent or with partners as a minority in Western Washington.

5. Education

Actitud Latina July 11, 2012 (repeat July 15, 2012)

Interview with Jose Banda, new superintendent, Seattle Public School District

Length 3:00

Welcoming the superintendent to Seattle, talking about plans to help schools and school district and identifying the areas on which the Superintendent plans to focus. Discussion on the benefits of working directly with families through PTAs.

Actitud Latina July 18, 2012 (repeat July 22, 2012)

Interview with Betty Koteles of the Latino Education and Training Institute (LETI)

Length 4:00

In this conversation we talk about the programs offered by LETI and benefits of this for our community. LETI programs offered include financial education classes, English classes, computer classes, and elementary classes with a program from Mexico. These programs are offered free of charge to the community.

Actitud Latina September 26, 2012 (repeat September 30, 2012)

Interview Hillary Stern, President of Casa Latina

Length 5:00

The President of Casa Latina detailed the many services provided by Casa Latina. This non-profit organization is a perennial award-winner for its work in social justice, women's rights, adult biliteracy, advocacy for communities of color, and more. Services discussed in this interview included helping workers secure back pay, daycare in the workplace, English classes, Spanish classes, computer classes and more. Included was a video tour of the new facilities at Casa Latina.

6. Minority Issues

Actitud Latina

July 26, 2012 (repeat July 30, 2012)

Interview with lawyer Andrew Oliver of Jakeman Shaklee Oliver, PS

Length 3:00

Comprehensive explanation about deferred action for our community, who can apply for it, what are the requirements, who will benefit from it and the importance of being advised correctly in order not to be fooled.

Actitud Latina

July 4, 8, 2012 August 22, 26, 2012

Interview with Latino advocacy Group LLC's Maru Mora Villalpando

Length 4:30

Topic: Implications of the SB1070 law (Arizona's controversial immigration law) in the state of Washington. Also discussed benefits for the community in the health reform legislation ("Obamacare").

Actitud Latina

August 02, 2012

(repeat August 6, 2012)

Interview with Jorge Quiroga of the organization Catholics for Marriage Equality

Length 4:00

Discussion about the importance of the document signed by the Governor on marriage between same sex couples. Catholics for Marriage Equality was founded to support Referendum 74, the position of this group in favor of the rights of all people.

Actitud Latina

September 19, 2012 (repeat September 23, 2012)

Report: Orgullo Latino (Latino Pride)

Featured subject: Oscar Hernandez

Length 4:00

Latino pride was established to foster personal growth in the Latino community; to motivate students to stay in school and strive for a better future. In this feature report, we focus on stories and experiences of the participants.

Actitud Latina

August 22, 2012

(repeat August 26, 2012)

Interview with Steve Guasch of Orquesta Nueva Era.

Length 5:30

Guasch spoke about the history of this local Latino band and their nomination for a Grammy award.

Interview with Maru Mora Villalpando of Latino Advocacy Group LLC

Length 3:00

This week, Villalpando discussed the upcoming election, the importance of registering to vote and the potential impact of the Latino vote in the presidential and local elections in Washington.

7. Parenting

Actitud Latina July 18, 2012 (repeat July 22, 2012)

Interview with Antonio Morales of Essential Education Services

Length 4:00

The focus of this organization is to prevent youth from joining gangs and to strengthen their studies to improve their future. Topics discussed included preventing children from integrating into gangs, with tips for parents of families and specific sources of help for parents of gang-involved children.

8. Community Involvement/Engagement and Advocacy

Actitud Latina July 04, 2012 (repeat July 8, 2012)

Length 2:00

Discussion of upcoming community events, including The Afrolatino Festival; minority events in Seattle and community engagement

Interview with Horacio el Negro Hernandez of Jazz Alley

Length 5:00

Importance of chasing your own dreams as a performer, comments about her beginnings as musician and how anyone can learn to be part of the wonderful world of music.

Actitud Latina September 5, 2012 (repeat September 9, 2012)

Interview with Giselle Carcamo of Intercommunity Peace and Justice Services

Length 4:00

This organization conducts interactive workshops for leader in the Latino community, seeking to motivate them to maximize their potential as they work for peace and justice.

Actitud Latina September 26, 2012 (repeat September 30, 2012)

Interview Hillary Stern, President of Casa Latina

Length 5:00

The President of Casa Latina detailed the many services provided by Casa Latina. This non-profit organization is a perennial award-winner for its work in social justice, women's rights, adult biliteracy, advocacy for communities of color, and more. Services discussed in this interview included helping workers secure back pay, daycare in the workplace, English classes, Spanish classes, computer classes and more. Included was a video tour of the new facilities at Casa Latina.

Actitud Latina September 12, 2012 (repeat September 16, 2012)

Report: SEAFair

Interview with Beth Knox, CEO & President of SEAFair, Seattle's annual summer festival, a month-long celebration of community which began in the 1950's. Highlights of the interview include discussion of how the Seafair Clowns

give back to the community through their work with hospitals and their charitable giving. This year, the Clowns are helping to raise school supplies for the Concord International School, a three-year-old English/Spanish, dual-language immersion school in Seattle.

Length 4:00

Report: KSVR new Queen

Martin Hernandez, Kimberly

Length 4:00

Representatives of KSVR radio, a bi-lingual radio station serving the Skagit County area. KSVR broadcasts large blocks of news and local information. This interview focused on a contest to raise funds for student scholarships.

Actitud Latina September 19, 2012 (repeat September 23, 2012)

Interview with representatives of SMART 911

Length 4:00

Smart 911 is a service provided by the King County through the 911 emergency call system. 70% of 911 calls are made via cell phones, which do not provide an exact address. This program makes it possible for cell phone users to enter the system and register personal information such as the user's address, phone number, the number of people living in the house, and any handicaps or illnesses of the occupants. The Smart 911 service can then deliver that info to the 911 emergency responders/call center if a call is received from the registered cell phone.